

Community Impact Strategy



2024 - 2025

HOW WE'LL INVEST YOUR DOLLARS

At United Way of Reno County, we carefully allocate every dollar to support 21 different non-profits and their 33 diverse programs, alongside our own initiatives. Read on to discover how we leverage your contributions for maximum impact in our community.

OUR FOCUS AREAS



Education: Ensure every child enters kindergarten ready to learn, offer supports so they excel in reading and math, champion high school graduation and back graduates as they pursue higher education or careers.



Health: We are committed to ensuring that every child and family has access to affordable physical and mental health services, nurturing their well-being and empowering them to embrace healthy lifestyles.



Financial Stability: Our goal is for families to gain job and income stability, learning financial tools along the way in order to thrive in our community.



Disaster Recovery: We ensure that all individuals and families affected by disasters have access to immediate assistance and long-term support services.

21 >>> 33 >>> \$850,000

Transparency and community input drive our allocations process at UWRC. Each year, volunteers from diverse industries review presentations from our non-profit partners to assess program impact and effectiveness. This ensures strategic allocation of donations to address our community's most pressing needs. Their careful deliberations lead to equitable fund distribution, maximizing our impact in creating meaningful, sustainable change across Reno County.

OUR 2024 - 2025 FUNDED PARTNERS

UWRC is proud to support these local non-profits dedicated to work in our four focus areas of education, health, financial stability, and disaster recovery. Our collaborative network ensures assistance for those in need, fostering resilience and empowerment throughout Reno County.



UNITED WAY DIRECT PROGRAMS



2024-2025 ACTION PLAN

EDUCATION ACTION PLAN

By championing programs that enhance early childhood development, support academic achievement and promote career readiness, we aim to empower individuals to thrive academically and professionally. Through strategic partnerships and targeted investments, we are committed to building a brighter future where every learner can reach their full potential.



Big Brothers Big Sisters

United Way of Reno County supports the One-to-One Mentoring program, which served 76 youth in Reno County last year.



Boys and Girls Club

United Way of Reno County funds the Boys and Girls Club programming, which is designed with Academic Success, Good Character & Citizenship and Healthy Lifestyle Outcomes in mind. Last year, BGC Hutchinson served 1,438 youth in Reno County.



Child Care Links

United Way of Reno County helps fund scholarships to cover the cost of daycare for families facing financial challenges. Last year, Child Care Links provided scholarships to 23 families.



Early Education Center

United Way of Reno County allocates funds to the Infant and Toddler program which is aimed at helping infants and toddlers in Reno County with special needs or who are at risk for developmental delays. Last year, the program served 1,009 children.



Hadley Day Care

United Way of Reno County supports childcare at Hadley Day Care, offering services to families of all income levels with a sliding-scale based tuition. Last year, they served 150 children.



Hutchinson Public Schools Childcare Center

United Way of Reno County supports the USD 308 Childcare Center, which serves infants and toddlers in Reno County. Last year, they cared for 37 children.

EDUCATION INITIATIVES: UNITED WAY PROGRAMS IN ACTION



Dolly Parton Imagination Library

United Way funds support the Dolly Parton Imagination Library program, which provides free, high quality, age-appropriate books to any child age 0 to 5 living in Reno County every month. Last year, 2846 local children received books from the Imagination Library.

LEADERSHIP IN EDUCATION: TASK FORCES AND COMMITTEES

K-Ready Reno County Early Childhood Council
Reno County Childcare Task Force
Childcare Employer Collective Giving Committee

EMPOWERING EDUCATION: GRANT ADMINISTRATION

\$922,906

Early Childhood Block Grant

UWRC received a FY25 grant to enhance early childhood services for at-risk children from birth to kindergarten in Reno County schools, childcare centers, and family support agencies. The grant fosters a public/private partnership for high-quality, accessible, affordable programs.

**\$1,500,000
of \$6M**

ARPA Childcare Grant in partnership with the Reno County Childcare Task Force

The Childcare Task Force has been guiding the utilization of ARPA Childcare funds and UWRC is the fiscal agent for distributing funds in the community. In 2024-2025, a projected \$1.5M - \$2.5M in grants will be distributed to address childcare needs in our Reno County community.

HEALTH ACTION PLAN

In our commitment to focus on the health of our community, UWRC is steadfast in promoting access to essential healthcare services, mental wellness support and initiatives that foster overall well-being.

By partnering with healthcare providers, community organizations, and advocates, we strive to address healthcare disparities, enhance preventive care and improve health outcomes for individuals and families across our region. Through collaborative efforts and targeted investments, we are dedicated to creating a healthier and more resilient community where everyone can thrive.



BrightHouse

United Way provides support for Advocacy and Shelter Services, the Parenting Time Center and Community Awareness initiatives. Last year, the Shelter served 555 individuals and provided Parenting Time Services to 275 people. BrightHouse also provided education to 1,734 people in our community about domestic violence.



Cerebral Palsy Research Foundation

United Way provides funding for the CPRF Wheelchair Clinic & Equipment Fund. Last year, this organization helped 60 individuals in Reno County by providing custom wheelchair systems or assisting with medical equipment needs.



HORIZONS
MENTAL HEALTH CENTER

Horizons Mental Health Center

United Way of Reno County supports Child Advocacy and Prevention Services at Horizons. Last year, 1,103 individuals were served through Prevention services and 300 individuals were served through intervention services. Additionally, UWRC supported Community Training and Education efforts. Horizons was able to reach 4,461 people through training efforts last year.



HOSPICE & HOMECARE
OF RENO COUNTY

Hospice and Homecare of Reno County

United Way of Reno County funds the Hospice House and the Children's Bereavement program. Last year, the Hospice House provided end-of-life care to 218 individuals at a reduced cost. This organization also supported 41 children that lost a loved one through their summertime "Space to Grieve" camp.



Hutchinson YMCA

United Way provides funds for Membership Financial Assistance, Will Power Hour, and Saturday Night at the Y. Through the Financial Assistance Program, the YMCA was able to help 500 people receive partial funding for their membership. Last year, 40 people benefitted from the FREE Will Power Hour and 450 youth were served during Saturday Night at the Y events.



Kansas Children's Service League

United Way supports the Healthy Families initiative, a program focused on the prevention of child abuse and neglect. Last year, the program served 123 family members in Reno County.



Hutchinson Meals on Wheels

United Way funds the Meals on Wheels program, which provides hot, nutritious meals 5 days a week to individuals that are unable to prepare their own meals, including elderly, disabled, and homebound community members. Last year, the program served 250 people.



Rise Up Reno Prevention Network

United Way provides support for the Drug Prevention program and the Reno County Suicide Prevention Coalition. The Drug Prevention program reached 106,112 individuals in Reno County last year and the Suicide Prevention Coalition reached 13,545 individuals.

HEALTH INITIATIVES: UNITED WAY PROGRAMS IN ACTION



United Way's SingleCare Discount Prescription Drug program is a lifeline for many in our community, ensuring individuals can afford the medication they need.



The Delta Dental Program is a collaboration between Delta Dental of Kansas (DDKS) and United Way of Reno County. This program is dedicated to extending dental benefits to qualifying individuals who may otherwise lack access to quality care.



United Way has invested in a new mental and emotional support tool for residents to access for FREE! This 24/7 online service allows community members to chat with caring, trained volunteers, explore self help guides and growth paths for proven tips and advice on how to feel better.

LEADERSHIP IN HEALTH: TASK FORCES AND COMMITTEES

Mental Health Task Force
Reno Recovery Collaborative
Health Access Team
Reno County Community Health Coalition
Overdose Fatality Review Board
Community Health Improvement Grants
Stepping Up Task Force

FINANCIAL STABILITY ACTION PLAN

United Way is committed to empowering individuals and families through initiatives that promote economic independence and financial resilience. By collaborating with local partners and stakeholders, UWRC aims to provide access to essential resources, financial education, and workforce development opportunities. Through strategic investments and advocacy efforts, we strive to create pathways to economic stability and prosperity for all members of our community.



Circles of Hope Reno County

United Way supports the the Circles of Hope program, which connects people in supportive relationships across income levels and helps people who are economically vulnerable develop clear goals and develop specific plans in order to impact their future story. Last year, the program served 28 individuals and families.



INTERFAITH HOUSING &
COMMUNITY SERVICES, INC.

Interfaith Housing and Community Services

United Way funds the Lighthouse, a program that houses and provides numerous supports to 18-25 year-olds experiencing housing insecurities. Last year, the Lighthouse served 13 young adults. UWRC also supports the Take Control Program, which helps families and individuals grow their financial wellness. This program helped 192 people last year. The Kansas IDA Program and the Home Repair and Rehabilitation Program at Interfaith are the final programs backed by UWRC helping individuals to purchase a home as well as address home repairs for low income and elderly persons. These programs served 27 and 162 people, respectively.



Kansas Legal Services

United Way supports the work of Kansas Legal Services, which is the sole poverty law firm in Kansas. Last year, they served 99 individuals in Reno County, which included help with immediate, intermediate, and long-term counsel on cases ranging from domestic violence situations to landlord-tenant conflict.



New Beginnings Inc.

United Way provides support for NOEL Lodge Emergency Shelter, which offers emergency shelter to individuals and families who are homeless. The NOEL Lodge offers all clients dinner, laundry facilities, bathroom and shower amenities, breakfast and job search/internet access in a safe environment. Last year, the shelter served 308 individuals.



The Salvation Army

United Way supports the Emergency Assistance Program which aids residents of Reno County who are facing momentary crisis situations cover living costs. Last year, the program helped 5,869 individuals.



The Volunteer Center of Reno County

United Way provides funding for the Volunteer Center volunteer program, Friends in Action Companionship and Shopping programs and the Volunteer Income Tax Assistance program—providing free tax preparation for low to moderate income households. Last year, 1,022 individuals volunteered in Reno County in some capacity, 44 Reno County residents were served through the Friends in Action efforts as well as 1,562 individuals were helped with tax preparation—resulting in more than a \$1M federal refund dollars coming back to Reno County.

FINANCIAL STABILITY INITIATIVES: UNITED WAY PROGRAMS IN ACTION



Reno Connections is a comprehensive case management program that aims to empower families to achieve their goals, not only to maintain stability but to work towards thriving.

LEADERSHIP IN FINANCIAL STABILITY: TASK FORCES AND COMMITTEES

Unhoused Community Conversation
Housing Commission
United for ALICE
Emergency Food and Shelter Board Facilitation

EMPOWERING FINANCIAL STABILITY: GRANT ADMINISTRATION

\$37,252

Emergency Food and Shelter Assistance Program Grant

United Way of Reno County helped secure federal grant funding to be distributed to local non-profits, ensuring those in need have access food and shelter this year.

DISASTER RECOVERY ACTION PLAN

United Way stands alongside Reno County in times of naturally caused crisis, providing critical support and resources to rebuild and restore those effected. Through strategic partnerships and swift action, we facilitate emergency response efforts, address immediate needs and pave the way for long-term recovery.

DISASTER RECOVERY INITIATIVES: UNITED WAY PROGRAMS IN ACTION

The logo for 2-1-1 is a blue speech bubble with the number '2-1-1' in white. A small American flag is positioned to the right of the bubble.

2-1-1

Get Connected. Get Help.™

United Way 211 is a free, confidential service that connects those in need to a wide range of community resources across Kansas.

LEADERSHIP IN DISASTER RECOVERY: TASK FORCES AND COMMITTEES



Reno County VOAD
(Voluntary Organizations Active in Disaster)

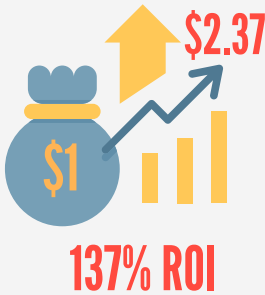
The United Way along with the Reno County VOAD supports Reno County in times of disaster.

VOAD Mission statement: To meet the need for ongoing coordination in Reno County providing volunteer, financial, spiritual, physical and/or psychological support for people whose lives have been affected by a disaster in our community.

GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED



At United Way of Reno County, we believe in the power of giving, advocating for change and volunteering to create a meaningful impact in our community. Through donations that fuel vital programs, advocacy efforts that drive systemic change and volunteer initiatives that strengthen our community fabric, we unite to build a brighter future for all.



RETURN ON INVESTMENT

Every dollar donated to United Way has a multiplying impact of \$2.37. We amplify your generosity by serving as policy experts, creating efficiencies, leveraging resources and building cross-sector relationships to drive community impact. Beyond operating vital programs, we fund charitable initiatives that address our community's most pressing needs.

2024-2025 CAMPAIGN



Leading, or supporting, a United Way of Reno County workplace campaign is an opportunity to drive meaningful change within our community. By participating, you help fund essential programs and initiatives that support our neighbors in need. Your involvement not only inspires generosity but also strengthens our collective impact, ensuring a brighter future for all residents of Reno County.







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